

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.57,908/- to Integrated Broadcasting Company Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1101**

**Dated: 12-03-2012**

Read the following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
3. From M/s. I News TV, Hyderabad, Invoice Nos.1517/2011-12, & 1514/2011-12, dt:30-11-2011 and 1581/2011-12, dt:31-12-2011 respectively.

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**ORDER:**

In the letter 2<sup>nd</sup> read above, M/s. I News TV, Hyderabad has been requested to telecast spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date. Accordingly, M/s i News TV, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.57,908 (i.e., Rs.33,090.00 + Rs.8,273 + Rs.16,545) including all taxes and requested for arranging payment in the reference 3<sup>rd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.57,908/-** (Rupees Fifty seven thousand nine and eight only) to M/s. Integrated Broadcasting Company Private Limited, Hyderabad towards the cost of telecasting spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	1517/2011-12, Dt:30-11-2011	Scroll-1 (100)	19 <sup>th</sup> , 20 <sup>th</sup> , 26 <sup>th</sup> & 27 <sup>th</sup> Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	33,090/-
		Scroll-2 (100)	21 <sup>st</sup> to 25 <sup>th</sup> & 28 <sup>th</sup> Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	
2	1514/2011-12, Dt:30-11-2011	150 Scroll	30-11-2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	8,273/-
3	1581/2011-12 Dt:31-12-2011		01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	16,545/-
			01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	
Total					57,908/-

(Contd....2...)

3. The expenditure sanctioned in para 2 above shall be debited to “**2015 Elections - M.H 108 Issue of Photo Identity Cards to Voters – S.H (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour “Integrated Broadcasting Company Private Limited, Hyderabad” **A/c No. 910020014202472, Axis Bank, Jubilee Hills, Hyderabad, IFSC Code: UTIB0000030, MICR Code: 500211004.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1<sup>st</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager, Integrated Broadcasting Company Private Limited, Hyderabad,  
Evergreen House, 8-2-616/B/6/1, Banjara Hills, Hyderabad-34

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER